



Dual Degree Program EM Strasbourg Business School University of Alcalá

TWO DISTINCTIVE DEGREES FROM TWO PARTNER UNIVERSITIES

- 1 year in the home university
- 1 year in the host university

DEGREES

- *Master Grande Ecole* – EM Strasbourg Business School
- *Máster Universitario en Management y Gestión del Cambio*- Universidade Alcalá

SPECIALIZATIONS

EM Strasbourg Business School

Students from University of Alcalá can major in one of the specializations offered to full-time students:

- Finance Accounting (Finance-Comptabilité-Contrôle, Banque-Finance)
- Supply Chain Management (Supply Chain Management, International Purchasing)
- Management (International and European Business, European Management, Entrepreneuriat, Ressources Humaines et Responsabilité Civile des Entreprises)
- Marketing (Marketing Stratégique et Opérationnel, Négociations et Management Commercial, E-marketing et Management des TIC)

University of Alcalá

Students from Strasbourg can choose one of the majors offered to full-time students:

- Liderazgo y Dirección de Recursos Humanos
- Marketing y Comunicación
- Comercio Internacional y Logística
- Dirección de Empresas Turísticas
- Sistemas de Dirección de Restaurantes y Food & Beverage Hotelero

ELIGIBILITY

- Students must hold a Bachelor's degree in Economics/Management/similar disciplines
- Students who have validated the equivalent of 180 ECTS credits
- Students who are enrolled in a Master's program in their home university

LANGUAGE OF INSTRUCTION

French or English - EM Strasbourg Business School
Spanish, level B2 – University of Alcala

GRADUATION REQUIREMENTS

All requirements set out by the two universities must be fulfilled:

- 120 ECTS credits (60 ECTS credits in each university)
- A Master's thesis, if mandatory
- An internship, if mandatory

TUITION FEES

Tuition fees and other fees are to be paid to the home university.

FOR MORE INFORMATION, PLEASE CONTACT

University of Alcala:

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EM Strasbourg Business School:

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