

## Dual Degree Program EM Strasbourg Business School – Université de Strasbourg (Unistra)

School of Business and Economics - Friedrich-Alexander-  
Universität Erlangen-Nürnberg (FAU)

### **TWO DISTINCTIVE DEGREES FROM TWO PARTNER UNIVERSITIES**

- 1 year in the home university
- 1 year in the host university

### **DEGREES**

- *Master Grande Ecole* in Management- Université de Strasbourg
- *M. Sc. International Business Studies/ or M.Sc. Marketing/ or M.Sc. Management - School of Business and Economics - Friedrich-Alexander Universität Erlangen-Nürnberg.*

### **SPECIALIZATIONS**

#### EM Strasbourg Business School

Students from FAU can major in one of the specializations offered to full-time students:

- Management (International and European Business, European Management, Entrepreneuriat, Ressources Humaines et Responsabilité Civile des Entreprises)
- Marketing (Marketing Stratégique et Opérationnel, Négociations et Management Commercial, E-marketing et Management des TIC)

#### School of Business and Economics - FAU

Students from Strasbourg can choose one of the three majors offered to full-time students:

- International Business Studies
- Management
- Marketing

## **ELIGIBILITY**

- Students must have obtained an undergraduate degree of at least 180 ECTS in one of the following fields: management, economics, business, or any other field accepted by the executive board.
- Students must be enrolled in a Master's program in their home university
- At EM Strasbourg the required level of language skills, is 'Threshold or intermediate' (B2) level of French according to the Common European Framework of References for Languages (CEFR). At FAU the students must fulfill the specific language requirements of their study program at Nuremberg (Master in International Business Studies, Master in Management, Master in Marketing)

## **LANGUAGE OF INSTRUCTION**

French or English - EM Strasbourg Business School

German and English - School of Business and Economics - Friedrich-Alexander Universität Erlangen-Nürnberg.

## **GRADUATION REQUIREMENTS**

All requirements set out by the two universities must be fulfilled:

- 120 ECTS credits (60 ECTS credits in each university)
- A Master's thesis, if mandatory
- A 3.5 month internship, if mandatory

## **TUITION FEES**

Tuition fees and other fees are to be paid to the home university. At FAU the students will be expected to pay the student service fee.

## **FOR MORE INFORMATION, PLEASE CONTACT**

School of Business and Economics - Friedrich-Alexander Universität Erlangen-Nürnberg:

Michaela Grösch

[michaela.groesch@fau.de](mailto:michaela.groesch@fau.de)

EM Strasbourg Business School – Université de Strasbourg:

Elodie Thevenet (Incoming students)

[elodie.thevenet@em-strasbourg.eu](mailto:elodie.thevenet@em-strasbourg.eu)

Claudia Sampel (Outgoing students)

[claudia.sampel@em-strasbourg.eu](mailto:claudia.sampel@em-strasbourg.eu)

HERMES Universities  
Tel : 03 68 85 84 05 – Fax : 03 68 85 85 93  
<http://www.hermes-universities.eu/>