



Dual Degree Program EM Strasbourg Business School Southwestern University of Finance and Economics

TWO DISTINCTIVE DEGREES FROM TWO PARTNER UNIVERSITIES

- 1 year in the home university
- 1 year in the host university

DEGREES

- *Master Grande Ecole*–EM Strasbourg Business School
- *Msc. In Management* – Southwestern University of Finance and Economics (SWUFE)

SPECIALIZATIONS

EM Strasbourg Business School

Students from SWUFE can major in the Marketing specialization

SWUFE

Students from Strasbourg can major in one of the following specializations:

- Marketing
- International and European Business

ELIGIBILITY

- Students must hold a Bachelor's degree in Economics/Management/similar disciplines
- Students who have validated the equivalent of 180 ECTS credits
- Students who are enrolled in a Master's program in their home university

LANGUAGE OF INSTRUCTION

French or English - EM Strasbourg Business School
English–SWUFE

GRADUATION REQUIREMENTS

All requirements set out by the two universities must be fulfilled:

- 120 ECTS credits (60 ECTS credits in each university)
- A Master's thesis (8 Chinese credits or 15 ECTS credits)
- An 4.5 months internship

TUITION FEES

Tuition fees and other fees are to be paid to the home university.

FOR MORE INFORMATION, PLEASE CONTACT

SWUFE:

Min Hu

humin@swufe.edu.cn

EM Strasbourg Business School:

Daniela Gerzso

daniela.gerzso@em-strasbourg.eu

HERMES Universities
Tel : 03 68 85 84 05 – Fax : 03 68 85 85 93
<http://www.hermes-universities.eu/>